

## **Criteria for application for grants from The John Kobal Foundation**

The John Kobal Foundation's main aim is to increase public awareness of photographic portraiture in general as well as to specifically promote the work of younger, emerging British-based portrait photographers. To help achieve these aims, the Foundation annually awards a number of grants of up to £1,000 per grant.

Awards must not be viewed as start-up grants. No consideration will be given to the funding of initial concepts for new or on-going projects unless they satisfy all the other criteria.

Portrait is defined for these purposes, in its widest sense, as " photography concerned with portraying people with emphasis on their identity as individuals."

Applicants must be 18 years or over. Applications will be considered from individual photographers, private galleries, public museums and art centres and any other body involved in the promotion of portrait photography. Grants will not be made to photography students for their graduation shows.

Where a grant is sought for financial help towards the mounting of an exhibition, the application should be made jointly by the photographer(s) and the gallery owner(s).

Photographic projects seeking funding must have a public platform in place, in the form of either an exhibition (travelling, permanent or temporary) or a publication (books, catalogues etc). The application must therefore be accompanied by supporting documentation (letters from a gallery and/or publisher) to show that the finished work will definitely be available for public viewing at a specific venue during a specific time period or will be in a published form available to the public.

In addition, applicants must provide:

- (a) a brief (no more than two A4 pages) written synopsis of the project accompanied by their CV ;
- (b) a detailed breakdown of the funding being sought by the applicant. Evidence of any funding already obtained or likely to be obtained from other sources for the project must also be provided.
- (c) any supporting photographic examples – preferably on CD or available to view on a website – that would be helpful to us in making a decision on an application. At a later date, the applicant may be asked to provide actual prints or transparencies for viewing if it is felt a decision cannot be made without seeing them.

If the John Kobal Foundation decides to award a grant to a project then it is understood that such grant will, at its discretion, be paid either in one single payment or, as is more usual, in agreed staged payments. If it is the latter, then it is on the understanding that such staged payments will only be continued to be made as long as the project is proceeding and being completed along the lines agreed at the time the grant was awarded.

The John Kobal Foundation's financial contribution to a project must be credited in all exhibitions and/or books and all marketing materials and press releases for the project. The John Kobal Foundation will also want the right to be able to use, without charge, an image or some of the images from the project for promotion of the Foundation's grant scheme on its website or in a press release promoting the grants scheme.

In the case of publications, The John Kobal Foundation must also be sent one copy of the publication for its library.

Applications should be sent to:

The John Kobal Foundation  
Mount Pleasant Studios  
51-53 Mount Pleasant  
London WC1X 0AE  
Attention: Rachel Perry, Administrator

***If the applicant wants the materials submitted to the foundation returned to him/her then the application must be accompanied by a stamped addressed envelope.***